Sharon Watson

Assistant Professor UNC Charlotte Department of Anthropology Watson.S@uncc.edu

Skype: swatson5 9201 University City Blvd, Charlotte, NC 28223-001

EDUCATION

Ph.D. Applied Anthropology, May 2017

University of South Florida

Tampa, FL

Phone: 704-687-5660

MPH Epidemiology/Health Policy Management, August 2006

University of South Florida

Tampa, FL

B.A. Anthropology and Arts and Letters Pre-Professional (pre-medicine), May2002 University of Notre Dame

Notre Dame, IN

Development Studies/Practicum Uganda, January-May 2001

School for International Training

Brattleboro, VT

PUBLICATIONS

Matters, 21 (41):57-68.

- Watson, S.E. (2019). "AIDS is everyone's business": Pharmaceuticals, international power plays, TRIPS, and the Fast-Track. In Baxerres, C. Marquis, C. (coord.) Régulations, Marchés, Santé: interroger les enjeux actuels du médicament en Afrique / Regulations, Markets, Health: questioning current stakes of pharmaceuticals in Africa, Mar 2018, Ouidah, Bénin. 2018. https://hal.archives-ouvertes.fr/hal-01988227
- Watson, S.E. (2017). Investing in Change: Illuminating Interactive Systems in HIV Research, Communication Diffusion, and Financing in Lesotho. Applied Anthropology. Tampa, University of South Florida. Doctor of Philosophy.
- MacQueen, KM., S. Dlamini, B. Perry, E. Okumu, S. Sortijas, C. Singh, D. Pillay, A. Majors, S. Jerome, S. Watson, SA. Karim, QA, Karim, and LE. Mansoor (2016) Social Context of Adherence in an Open-Label 1% Tenofovir Gel Trial: Gender Dynamics and Disclosure in KwaZulu-Natal, South Africa. AIDS and Behavior, November 2016, 20 (11): 2682-2691.
- Hildebrand, M., C. Ahumada, and S. Watson (2013) CrowdOutAIDS: crowdsourcing youth perspectives for action. Reproductive Health
- Himmelgreen, D.A., N. Romero-Daza, D. Turkon, S. Watson, I. Okello-Uma and D. Sellen. (2009) Addressing the HIV/AIDS-Food Insecurity Syndemic in Sub-Saharan Africa. African Journal of AIDS Research, 8 (4):401-412.
- Watson Lai, S., R. Mpemi, N. Romero-Daza, D. Himmelgreen and I. Okello-Uma. (2008) Ethical but Unfunded? Planning HIV Mitigation in Lesotho. Practicing Anthropology 30(4):13-16.
- Davis-Salazar, K. and S. Watson (2005). "The Group Research Poster as a Method of Student Inquiry in Large Classes". In Strategies in Teaching Anthropology 3rd Edition. Rice, P and Mcurdy, D (eds). NJ: Prentice-Hall.
- Himmelgreen, D.A., D. Turkon, N. Romero-Daza, I. Okello-Uma, J. Mohammed, W. Ouko Odenya, M. Mamello and S. Watson. (2005) Combating HIV/AIDS and Food Insecurity in Sub-Saharan

Africa. AIDS & Anthropology Bulletin 17(2):8-10.

Tumwesigire, S. and S. Watson (2002). "Health seeking behavior by families of children suspected to have malaria in Kabale, Uganda". African Journal of Health Sciences 2(3): 94-

TEACHING EXPERIENCE

Assistant Professor August 2019-present

Department of Anthropology, College of Liberal Arts & Sciences, UNC Charlotte, NC

- Money, Health, and Happiness: Ethical and Cultural Critique (Issues of Health and Quality of Life)
- Action, justice and change: An Introduction to Engaged and Applied Anthropology

Adjunct Faculty April 2018-May 2019

College of Professional and Continuing Education, University of Oklahoma, OK

• Health and Human Services Department, Online Cross-Cultural Health Issues

Instructor and Teaching Assistant

August 2003- December 2007

Anthropology Department /Women's Studies, University of South Florida, FL

- Record Instructor for Introduction to Anthropology 2 semesters
- Co-Presenter on "Active Learning Strategies" at USF Center for Teaching Excellence Training
- Assisted in developing departmental teaching guide for a four-field holistic approach to the
 Introduction to Anthropology course providing instructors of the four-field (biological, cultural,
 linguistic and archaeology) survey course a resource to help with the logistics, standardization and
 integration department goals and objectives, priorities of USF pedagogy, and lessons learned from
 faculty members and teaching assistants
- Teaching assistant Biological Anthropology (x2), Human Sexuality (x2) and Introduction to Anthropology (x4)
- Extensive experience in large classroom teaching dynamics, assisting with over 2,150 students in two years of teaching assisting for Introduction to Anthropology

Teacher/In-House Detention Supervisor

August 2002-May 2003

Jenks High School, Tulsa, OK

- Taught Chemistry and tutored in-house students on all material necessary, provided support, and guidance
- Coordinated with regular teachers, counselors, and parents

RESEARCH EXPERIENCE

Research Consultant Qualitative Strategist

November 2013-November 2014

Joint United Nations Programme on HIV/AIDS (UNAIDS), United Nations Geneva, Switzerland/Remote

Led the development and analysis of the ACT 2015! Open Forum community dialogue methodology (research rationale, plan, discussion guides, questionnaires, how to pack, online training for volunteers, teaching MAXQDA etc.)

- Worked with 25 youth organizations collaborating with UNAIDS, contributed to the conceptualization and facilitation of policy lobbying strategy assessing international decision makers potential actions and impacts on HIV and sexual and reproductive health programming
- Supervised research assistant and directed analysis of qualitative and quantitative data from 38
 community dialogues (22 countries, approx. 500 individuals) on youth HIV knowledge, testing
 modality preferences, access to testing and treatment, user experience and issues surrounding sexual
 health
- Contributed to strategic dissemination of results including AIDS 2014 abstract, UNAIDS PCB
 Thematic Segment on HIV, adolescents and youth December 2013 presentation, final reports to
 UNAIDS RST and countries, partners, cosponsors and donors all with quick turnaround deadlines

Research Associate, Global Health Population and Nutrition, Social and Behavioral Sciences FHI360, Research Triangle Park, NC September 2013-September 2014

Study: PTA: CAPRISA 106 Social and Health Systems Research Study

Study ID/FCO: 0437.0186/ 805285

FHI 360 site coordinator in rural and urban South Africa providing study start-up and implementation support with the Center for the AIDS Programme of Research in South Africa (CAPRISA)

- Led field team in conducting 138 individual interviews, 20 focus group discussions and production of full Zulu and English transcripts for analysis in less than a year
- Guided the field team in study specific procedures in recruitment, informed consent, recording, and data processing (F4 transcription software and foot pedals and translations)
- Oversight on ethical conduct, confidentiality and protection of participants and data, including site monitoring visits and file reviews
- Created systems of support, conducted weekly meetings with coordinators and field team and developed a Basecamp process for communication and documentation of data collection events and processing
- Ensured timely follow-up on decisions by project leadership for resolving emergent issues by providing communications between CAPRISA and FHI 360 in describing challenges, identifying potential solutions and putting them in action
- Provided support to the Health Services Strengthening component by conducting interviews with upper-level management—transcribing, reviewing codebook, and assisting in interpretation of documents and interviews

Contracted Consultant

February 2013-August 2013

FHI360, Research Triangle Park, NC

Study: PTA: CAPRISA 106 Social and Health Systems Research Study

Study ID/FCO: 0437.0186/ 805285

In rural and urban South Africa provided study start-up support for FHI360 and CAPRISA

- Provided support, ensuring proper on-site logistics and identification, recruitment, and hiring of field team in two months
- Completed on-site preparations, contributed to SOP, SSP finalization, creating a study implementation calendar, confirmed all study approvals
- Co-developed field team training, conducted lessons on qualitative methods and process for a team of 16 researchers: ethics (SBS & ICH-GCP), individual interviews, focus group discussions, participant observations, and study specific content (HIV, communicating about sensitive topics, Tenofovir HIV prevention gel)
- Created presentations and question/answer sheets for diverse audiences translating complex scientific concepts into easily understandable explanations
- Led community engagement and recruitment with past trial participants, clinical-trial staff, community stakeholders and men from the general population (bars, sports clubs, streets)

Research Consultant Qualitative Strategist

October 2011-October 2012

Joint United Nations Programme on HIV/AIDS (UNAIDS), United Nations Geneva, Switzerland/Remote

Supported the development of the approach and methods for the consultation process as well as the analysis framework and reporting templates for the UNAIDS secretariat development of the New Generation Leadership strategy for 2012-2015 and the project CrowdOutAIDS

- Developed the online moderator focus group guide, moderator how to guide, weekly key themes interview schedule and reporting templates, and summary process reporting template
- Provided 101 in-depth interviewing training via Skype for UNAIDS NGL Geneva project staff. Led

- the analysis of data gathered from online/offline forums and UNAIDS in-house staff interviews
- Trained and offered ongoing support in facilitation, analysis and blog/report writing for online Focus Group Moderators for 9 international linguistic online discussion forums with 3,072 people from 79 countries
- Created FGD guide and forum moderation manual used by 40 offline forums across the world with 1595 participants, 65% of which were held in Sub-Saharan Africa
- Facilitated interactive training on participatory strategy development in the CrowdOutAIDS process, helping young people to generate ideas on using structured participatory dialogue for action. Youth Pre-Conference, Washington DC.
- Developed analysis/coding framework, assured data coding quality and co-authored presentations and reports for CrowdOutAIDS all within a rapid timeline

Research Assistant/Team Member

August 2004- May 2010

Anthropology Department, University of South Florida, FL

As part of an interdisciplinary team worked in collaboration with rural communities to develop an intervention to reduce the risk for transmission of HIV through behavioral changes and economic empowerment

- Coordinated meetings and communication for international interdisciplinary researchers from USF, Ithaca, Yale, University of Toronto and the National University of Lesotho
- Identified funding sources, assisted in writing and submission of numerous grant applications including three National Institutes of Health Grant Applications-working closely with USF Research & Innovation and IRB
- Conducted four literature reviews and organized ENDNOTE database, wrote papers on the epidemiology of HIV/AIDS, food insecurity, and measurement in the Southern African region
- Research affiliate in Lesotho harmonizing planning of intervention with rural communities and researchers. Facilitated partnerships, conducted organizational interviews, preparations of background and research logistics and administered field testing of research instruments
- Culturally adapted FAO and AED's Household Food Insecurity Access Scale (HFIAS) for use in Lesotho producing a Bi-lingual Sesotho-English interview guide and instruction manual for implementation and analysis. Implemented Household Economic Assessments of Vulnerability and assisted in quantitative analysis using SPSS

Behavioral and Biomedical Research ConsultantFamily Health International, Research Triangle Park, NC

November 2007-December 2008

Worked in collaboration with UNAIDS and the Lesotho National AIDS Commission as a project technical assistant to ensure the implementation of a national study on Gender and Multiple and Concurrent Relationships in Lesotho. The project was conceptualized and implemented in collaboration with the President's Emergency Plan for AIDS Response (PEPFAR) Lesotho and funded by UNAIDS and USAID.

- Provided technical assistance to the successful completion of: 92 individual interviews, 30 focus
 group discussions, national/international stakeholder dissemination meetings (500-600 participants),
 and participatory validation meetings with stakeholders in five research communities (128
 participants)
- Recruited, interviewed, and selected 12 research assistants, negotiated contracts and benefits packages
- Developed Standard Operating Procedures for recruitment of participants, informed consent process, inter and intra-team communications and data processing including transcription, translation, and quality assurance. Study protocols were later duplicated and adapted for other studies
- Conducted on-site qualitative research lessons and trainings, supervised field implementation at all
 five research sites across the country and ensured ethical conduct, confidentiality and protection of
 participants and data

- Managed team and led community based recruitment in rural and urban settings going to farms, barber shops, beauty salons, bars, recreation centers, churches, associations, businesses, and restaurants ensuring a diverse study population in education, economic and social status
- Managed daily project implementation, resolving problems, motivating team and striving to give local ownership of the research project and its findings
- Served as a liaison between the Lesotho study stakeholders and the U.S. based principal investigator and analyst—working across time zones, writing weekly summary activity reports, and conference call meeting minutes
- Co-created and designed rapid participatory dissemination process to elicit community and stakeholder feedback on research results. Content elicited went on to inform local policy and programming in Lesotho
- Commended by Family Health International management for efficient and high quality study start-up, implementation, and data processing on a national study in less than a year

Program Evaluator

October 2003-December 2005

Florida Closing the Gap Evaluation Team, Barfield & Associates, FL

- Contracted by the Florida Department of Health to evaluate grant programs focused on the reduction of racial and ethnic health disparities—Cardiovascular disease, Cancer, Diabetes, HIV/AIDS, Adult and Child Immunizations and Maternal and Infant Mortality
- Performed 30 state-wide site visits, formative and summative evaluations, providing immediate written feedback to sites and reports to the Florida Department of Health
- Facilitated discussions on setting goals, objectives and measurable indicators and outcomes
- Collaboratively expanded/enhanced Interview Evaluation Checklist and reporting framework reducing implementation time in half.
- Provided on-site training and technical assistance for state required web-based evaluation data management system

PRESENTATIONS, POSTERS, AND TECHNICAL REPORTS

- Watson, S. "AIDS is everyone's business": Power plays, money, and unintentional consequences. Globalmed: International Symposium Regulations, Markets, Health {questioning current stakes of pharmaceuticals in Africa} March 26-29 2018. Ouidah, Benin.
- MacQueen KM, Mansoor L, Theraldson J, Dlamini S, Singh C, Pillay D, Perry B, Okumu E, Watson S, Karim SA, and Q. Karim. Poster: Adherence in a microbicide blinded RCT versus open label study: motivations and product use in CAPRISA tenofovir gel studies. HIVR4P HIV Research for Prevention Partnering for Prevention Conference October 17-21, 2016. Chicago, USA.
- Homan R, Dlamini S, Mansoor L, Valodia I, Sortijas S, Watson S, Torjesen K. Poster: Introducing Microbicides: Estimated Cost of QI Approach and Tenofovir Gel Delivery with Family Planning Services in the CAPRISA 008 Trial. HIVR4P HIV Research for Prevention Partnering for Prevention Conference October 28-31, 2014. Cape Town, South Africa.
- MacQueen KM, Dlamini S, Perry B, Okumu E, Sortijas S, Singh C, Pillay D, Watson S. Poster: Tenofovir gel as a component of the HIV prevention mix: perspectives from participants, partners and community men in KwaZulu-Natal, South Africa. HIVR4P HIV Research for Prevention Partnering for Prevention Conference October 28-31, 2014. Cape Town, South Africa.
- Hildebrand M, Andersen AM, Watson S, Ehidiamen J, Montaner M, and S. Van Hoog. Poster: CrowdOutAIDS: Leveraging Social Media for Participatory Strategy Development on HIV and Young People in the UN. XIX International AIDS Conference July 22-27, 2012. Washington, D.C., USA

- CrowdOutAIDS Strategy Recommendations For Collaborating With A New Generation Of Leaders For The AIDS Response—project outcome compiled by independent, youth-led Drafting Committee, in dialogue with the UNAIDS Secretariat, on behalf of 5,000+ young people who took part in CrowdOutAIDS.
- National AIDS Commission Lesotho, UNAIDS, and Family Health International. Gender and Multiple and Concurrent Sexual Partnerships in Lesotho—Final Report 2009
- Chair of Session "HIV/AIDS in Africa" at the 66th Annual Meeting of the Society for Applied Anthropology, Tampa, FL, 2007.
- Watson S. Textbook to Reality: A Critical Examination of the Process and Development of a Collaborative Research Protocol at the 66th Annual Meeting of the Society for Applied Anthropology, Tampa, FL, 2007.
- Himmelgreen DA, Romero Daza N, and Watson S. Finding a Space between Research and Action: The Challenges of Integrating HIV/AIDS Prevention and Food Security Programming at the 66th Annual Meeting of the Society for Applied Anthropology, Tampa, FL, 2007.
- Watson S. Roundtable Participant Collaborative Solutions to Global Insecurities: Challenges, Opportunities, and Potential at the 66th Annual Meeting of the Society for Applied Anthropology, Tampa, FL, 2007.
- Himmelgreen DA, Romero Daza N, Watson S, Poverty, Food Insecurity and HIV/AIDs in Lesotho: Where Do We Go from Here. Presented as part of a Presidential Session at 104th Annual Meeting of the American Anthropological Association, November 15-19, 2006, San Jose, CA.
- Davis-Salazar K.L. and S. Watson. Finding Your Active Teaching Style. Presented in the annual Teaching Effectiveness Workshops for Graduate Teaching Assistants, Center for 21st Century Teaching Excellence, University of South Florida, 2006.
- Hill, B and S. Watson "Stuck Somewhere in the Middle" Anthropologists as Evaluators: Mediating Between Community-Based Health Projects and the State Presented at the 65th Annual Meeting of the Society for Applied Anthropology, Santa Fe, NM, 2005.
- Romero Daza N, Himmelgreen D, Turkon D, Watson S. Planting the seeds for health in Africa: Community Participation in Fighting AIDS and food insecurity. Presented at the 103rd Annual Meeting of the American Anthropological Association, November 30-December 4, 2005 Washington, D.C.
- Himmelgreen D, Turkon D, Romero Daza N, Okello-Uma I, Mohammed J, Odenya W, Mpemi R, Watson S. Combating HIV/AIDSS and food insecurity together; nutritional intervention and behavioral modification in Southern Africa. Presented at the 65th Annual Meeting of the Society for Applied Anthropology, Santa Fe, NM, 2005
- Himmelgreen DA, Hill B, Owens, J., Watson S., Formative Evaluation Reports, Closing the Gap Evaluation Program, submitted to Florida Hospital, Orlando, FL, 2004-2005.

HONORS

- Dr. Kiran C. Patel Center for Global Solutions, Travel Grant 2007
- Introduced Nobel Peace Prize Winner Wangari Maathai sponsored by the Earth Charter Communities USA, the USF Lecture Series and the Dr. Kiran C. Patel Center for Global Solutions at USF 2006
- University of South Florida Graduate Education Opportunity Grant 2003-2005
- Grant Recipient from the Institute for Scholarship in Liberal Arts 2001-2002
- Lambda Alpha National Honors Society for Anthropology 2002
- Presented with John Joyce Award by the Higgins Labor Research Center 2002
- University of Notre Dame Sankofa Scholar 1998-2002
- University of Notre Dame Deans List 1998-2002

SKILLS

Computer: MAXQDA, F4 Transcription, NVivo, SAS, SPSS, Access, Epi Info,

ENDNOTE, Basecamp, Blackboard, Microsoft Office Suite-Power Point, Word, Excel

Ethics: 15 years Human Subjects Research certified including continuing education on the

historical development of human subject protections, ethical issues, and current

regulatory and guidance information

English, Fluent Italian, Elementary Spanish Comprehension Language:

SERVICE AND LEADERSHIP

Graduate Student Hostess for Visiting Graduate Student Applicants 2006-2007 Graduate Student Representative on Faculty Search Committee USF Department of Anthropology 2007 Executive Board Member and Vice President USF Global Health Student Association 2004-2006 Former Member: Society for Applied Anthropology, American Anthropological Association, European Association of Social Anthropologist

RELEVANT COURSES

Social and Cultural Anthropology Community Health

Seminar in Cultural Anthropology Contemporary Applied Anthropology Applied Biological Anthropology Applied Anthropology Research Methods Masters Seminar Applied Anthropology Anthropology and Public Policy Nutritional

Anthropology

Legal/Ethical Aspects Applied Anthropology

Teaching Anthropology

Focus Group Research Strategies Principles of Health Policy & Management Environmental and

Occupational Health Epidemiology

Biostatistics I & II

Protocol Development Grant Writing Infectious Disease Epidemiology

Advanced Social & Behavioral Sci. Applied to Health Health Services Planning/Evaluation Computer Applications for Public Health

Researchers (SASS)

Research Methods in Epidemiology

Categorical Data Analysis

Supervised Field Experience and Special

Project Lesotho

Cultural Aspects of Clinical Medicine Clinical Medical Anthropology Health, Healing, and Culture.